



**From:**

Your Page Today LLC  
1087 Riverside Dr. A  
North Grosvenordale, CT 02655

Invoice Number	INV-2454
Invoice Date	January 28, 2019
Due Date	January 29, 2019
<b>Total Due</b>	<b>\$0.00</b>

**To:**

Mid State Sealcoating LLC  
1878 Main St  
Holden Ma 01520  
<http://midstatessealcoating.com>  
[midstatessealcoating@gmail.com](mailto:midstatessealcoating@gmail.com)

PAID



Hrs/Qty	Service	Rate/Price	Sub Total
1	<p><b>Website Development -Bronze Package - Downpayment</b></p> <p>Custom Web Site Design: Custom web design with creative direction of client. Design shall utilize a Wordpress Theme as a foundation for the site layout and mobile responsive functionality.</p> <p>Web Development With CMS: We propose the use of "Word Press" content management system for its ease of administrative use and level of customization allowed for a fully custom integrated design.</p> <ul style="list-style-type: none"> <li>o Development of designed site integrated into a content management system</li> <li>o Creation of all pages according to site map</li> <li>o Integration of content (provided by client)               <ul style="list-style-type: none"> <li>• Easy to use navigation system (links to and from every page site wide).</li> <li>• Formatting of all images used on your site.</li> <li>• Inclusion of email links on any page you wish.</li> <li>• Addition of Social Media accounts - links</li> <li>• Creation of blogging tool</li> <li>• Initial addition of vehicle inventory - with ability to add and edit photos and information</li> <li>• Complete optimization of the web site to include:                   <ul style="list-style-type: none"> <li>• unique meta title added to each page</li> <li>• unique meta description added to each page</li> <li>• Keyword research and unique meta keywords added to each page</li> </ul> </li> <li>• Submission of site for consideration of addition to directory of Google</li> <li>• Addition of site to Google Webmaster Tools</li> <li>• Creation of XML site map</li> </ul> </li> </ul> <p>CMS shall provide the ability to:</p> <ul style="list-style-type: none"> <li>• Add new pages / content /images / videos (within content areas).</li> <li>• The addition/editing of a page within your admin shall allow you to choose between 1, 2 and 3 column layouts. With the template/design of pages being pre-defined during development.</li> <li>• Edit existing content of web site (i.e. text on pages).</li> <li>• Edit and add images on the web site (limited to content areas only).</li> <li>• Add blog posts with photos and optimize each post.</li> <li>• Add and edit photo galleries on any page you wish.</li> <li>• Add and edit contact forms on any page you wish with ability to allow for multiple recipients. (contact forms shall contain tracking tools for exporting of form submission information via spreadsheets.)</li> <li>• Ability to add link to content areas to link to existing pages of the site.</li> <li>• Built in search engine optimization tools for individual page optimization.</li> <li>• Ability to add video to web site (i.e. embedded video from You Tube).</li> <li>• Analytics tracking tools integration to view site statistics from your admin.</li> </ul>	\$800.00	\$800.00



Sub Total	\$800.00
Tax	\$0.00
Paid	-\$800.00
<b>Total Due</b>	<b>\$0.00</b>

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Payment is due upon receipt. Late payment is subject to fees of \$25 per month.

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