



**From:**

Your Page Today LLC  
1087 Riverside Dr. A  
North Grosvenordale, CT 02655

Invoice Number	INV-2469
Invoice Date	March 7, 2019
Due Date	March 8, 2019
<b>Total Due</b>	<b>\$0.00</b>

**To:**

JM Instruction  
148 Centre Street Holbrook, MA 02343  
<http://www.jminstruction.com>  
[joe@jminstruction.com](mailto:joe@jminstruction.com)

PAID

We accept credit cards securely via Pay Pal. We also check cash or checks. Checks payable to: Your Page Today LLC. | 1087 Riverside Dr. North Grosvenordale, CT 02655 PLEASE NOTE: A late fee of \$25 per month applies for unpaid invoices.



Hrs/Qty	Service	Rate/Price	Sub Total
1	<p><b>Website Development Silver Package</b></p> <p>Custom Web Site Design: Custom web design with creative direction of client. Design shall utilize a Wordpress Theme as a foundation for the site layout and mobile responsive functionality.</p> <p>Development of designed site integrated into a WordPress content management system:</p> <p>Creation of all pages according to site map, -Integration of content (provided by client) and the addition of an appointment booking calendar. With use of paid professional version for customization of booking form and automation of booking process.</p> <ul style="list-style-type: none"><li>• Easy to use navigation system (links to and from every page).</li><li>• Formatting of all images used on your site.</li><li>• Inclusion of email links on any page you wish.</li><li>• Addition of Social Media accounts - links</li><li>• Creation of blogging tool</li><li>• Complete optimization of the web site to include:<ul style="list-style-type: none"><li>• unique meta title added to each page</li><li>• unique meta description added to each page</li><li>• Keyword research and unique meta keywords added to each page</li></ul></li><li>• Submission of site for consideration of addition to directory of Google</li><li>• Addition of site to Google Webmaster Tools</li><li>• Creation of XML site map</li></ul> <p>CMS shall provide the ability to:</p> <ul style="list-style-type: none"><li>• Add new pages / content /images / videos (within content areas).</li><li>• The addition/editing of a page within your admin shall allow you to choose between 1, 2 and 3 column layouts. With the template/design of pages being pre-defined during development.</li><li>• Edit existing content of web site.</li><li>• Edit and add images on the web site (limited to content areas only).</li><li>• Add blog posts with photos and optimize each post.</li><li>• Add and edit photo galleries on any page you wish.</li><li>• Add and edit contact forms on any page you wish with ability to allow for multiple recipients. (contact forms shall contain tracking tools for exporting of form submission information via spreadsheets.)</li><li>• Ability to add link to content areas to link to existing pages of the site.</li><li>• Built in search engine optimization tools for individual page optimization.</li><li>• Ability to add video to web site (i.e. embedded video from YouTube).</li><li>• Analytics tracking tools integration to view site statistics from your admin.</li></ul>	\$1,500.00	\$1,500.00

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Sub Total	\$1,500.00
Tax	\$0.00
Paid	<b>-\$1,500.00</b>
<b>Total Due</b>	<b>\$0.00</b>

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Payment is due upon receipt. Late payment is subject to fees of \$25 per month.

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