



**From:**

Your Page Today LLC  
1087 Riverside Dr. A  
North Grosvenordale, CT 02655

Invoice Number	INV-2630
Invoice Date	May 22, 2020
Due Date	May 22, 2020
<b>Total Due</b>	<b>\$0.00</b>

**To:**

The Specialty Sandwich Company  
624 Main Street,  
Holden, MA 01522  
<http://www.specialtysandwich.com>  
[customerservice@specialtysandwich.com](mailto:customerservice@specialtysandwich.com)

PAID

We accept credit cards securely via Pay Pal. We also check cash or checks. Checks payable to: Your Page Today LLC. | 1087 Riverside Dr. North Grosvenordale, CT 02655 PLEASE NOTE: A late fee of \$25 per month applies for unpaid invoices.



Hrs/Qty	Service	Rate/Price	Sub Total
1	<p><b>New Website Design &amp; Development</b>            Custom Web Site Design: Custom web design with creative direction of client. Design shall utilize a Wordpress Theme as a foundation for the site layout and mobile responsive functionality.            Web Development With CMS: We propose the use of "Word Press" content management system for its ease of administrative use and level of customization allowed for a fully custom integrated design.</p> <ul style="list-style-type: none"> <li>o Development of designed site integrated into a content management system</li> <li>o Creation of all pages according to site map</li> <li>o Integration of content (provided by client)               <ul style="list-style-type: none"> <li>• Easy to use navigation system (links to and from every page site wide).</li> <li>• Formatting of all images used on your site.</li> <li>• Inclusion of email links on any page you wish.</li> <li>• Addition of Social Media accounts - links</li> <li>• Complete optimization of the web site</li> <li>• Development will include integration of all current restaurant menu items with updated pricing and images proved by client</li> </ul> </li> <li>• CMS shall provide the ability to:               <ul style="list-style-type: none"> <li>• Add new pages / content /images / videos (within content areas).</li> <li>• The addition/editing of a page within your admin shall allow you to choose between 1, 2 and 3 column layouts.</li> <li>• Edit content of web site (i.e. text on pages).</li> <li>• Edit and add images on the web site (limited to content areas only).</li> <li>• Add blog posts with photos and optimize each post.</li> <li>• Add and edit photo galleries on any page you wish.</li> <li>• Add and edit contact forms on any page you wish with ability to allow for multiple recipients. (contact forms shall contain tracking tools for exporting of form submission information via spreadsheets.)</li> <li>• Ability to add link to content areas to link to existing pages of the site.</li> <li>• Built in search engine optimization tools for individual page optimization.</li> <li>• Ability to add video to web site (i.e. embedded video from You Tube).</li> <li>• Analytics tracking tools integration to view site statistics from your admin.</li> </ul> </li> </ul> <p>Your Page Today also includes up to 3 hours of in person (or online virtual for non local clients) hands on training for the use of your content management system with email and phone support. We also provide website updates for an hourly fee.</p>	\$500.00	\$500.00

Sub Total	\$500.00
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Tax	\$0.00
Paid	-\$500.00
<b>Total Due</b>	<b>\$0.00</b>

Payment is due upon receipt. Late payment is subject to fees of \$25 per month.

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