



**YourPageToday LLC**  
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# Invoice

**From:**

Your Page Today LLC

1087 Riverside Dr. A

North Grosvenordale, CT 02655

|                  |                 |
|------------------|-----------------|
| Invoice Number   | INV-2746-1      |
| Invoice Date     | March 29, 2021  |
| Due Date         | April 30, 2021  |
| <b>Total Due</b> | <b>\$750.00</b> |

**To:**

Curved Mouldings

<http://curvedmouldings.com>

[rwerge@curvedmouldings.com](mailto:rwerge@curvedmouldings.com)

Paid

We accept credit cards securely via Pay Pal. We also check cash or checks. Checks payable to: Your Page Today LLC. | 1087 Riverside Dr. North Grosvenordale, CT 02655 PLEASE NOTE: A late fee of \$25 per month applies for unpaid invoices.



| Hrs/Qty | Service                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | Rate/Price | Sub Total  |
|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------|
| 1       | <p><b>Website Development / Enhancement - Silver Package</b></p> <p>Custom Web Site Design: Custom web design with creative direction of client. Design shall utilize a Wordpress Theme as a foundation for the site layout and mobile responsive functionality.</p> <p>Web Development With CMS: We propose the use of "Word Press" content management system for its ease of administrative use and level of customization allowed for a fully custom integrated design.</p> <ul style="list-style-type: none"><li>• Easy to use navigation system (links to and from every page site wide).</li><li>• Formatting of all images used on your site.</li><li>• Inclusion of email links on any page you wish.</li><li>• Addition of Social Media account links from site out to social media accounts</li><li>• Complete optimization of the web site to include:<ul style="list-style-type: none"><li>• unique meta title added to each page</li><li>• unique meta description added to each page</li><li>• Keyword research and unique meta keywords added to each page</li></ul></li><li>• Submission of site for consideration of addition to directory of Google</li><li>• Addition of site to Google Webmaster Tools</li><li>• Addition of Google Analytics (or other stat tracker)</li><li>• Creation of XML site map</li></ul> <p>CMS shall provide the ability to:</p> <ul style="list-style-type: none"><li>• Add new pages / content /images / videos (within content areas).</li><li>• The addition/editing of a page within your admin shall allow you to choose between 1, 2 and 3 column layouts.</li><li>• Edit content of web site (i.e. text on pages).</li><li>• Edit and add images on the web site (limited to content areas only).</li><li>• Add and edit photo galleries on any page you wish.</li><li>• Add and edit contact forms on any page you wish with ability to allow for multiple recipients. (contact forms shall contain tracking tools for exporting of form submission information via spreadsheets.)</li><li>• Ability to add link to content areas to link to existing pages of the site.</li><li>• Built in search engine optimization tools for individual page optimization.</li><li>• Ability to add video to web site (i.e. embedded video from You Tube).</li><li>• Analytics tracking tools integration to view site statistics from your admin.</li></ul> | \$1,500.00 | \$1,500.00 |

|           |            |
|-----------|------------|
| Sub Total | \$1,500.00 |
| Tax       | \$0.00     |

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