



From:

Your Page Today LLC
1087 Riverside Dr. A
North Grosvenordale, CT 02655

Invoice Number	INV-2893
Invoice Date	January 10, 2022
Due Date	January 10, 2022
Total Due	\$750.00

To:

The Fish World LLC
185 West Main Street
Dudley MA. 01571
<http://www.thefishworld.com>
daniel.adam.brinkley@gmail.com

PAID

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Hrs/Qty	Service	Rate/Price	Sub Total
1	<p>Invoice: 2893 Website Development</p> <p>Custom Web Site Design: Custom web design with creative direction of client. Design shall utilize a Wordpress Theme as a foundation for the site layout and mobile responsive functionality.</p> <p>Web Development With CMS: We propose the use of "Word Press" content management system for its ease of administrative use and level of customization allowed for a fully custom integrated design.</p> <ul style="list-style-type: none"> o Development of designed site integrated into a content management system. o Creation of all pages according to site map o Integration of content (provided by client, content writing is an additional fee) <ul style="list-style-type: none"> • Easy to use navigation system (links to and from every page site wide). • Formatting of all images used on your site. • Inclusion of email links on any page you wish. • Addition of Social Media account links from site out to social media accounts • Complete optimization of the web site to include: <ul style="list-style-type: none"> • unique meta title added to each page • unique meta description added to each page • Keyword research and unique meta keywords added to each page • Submission of site for consideration of addition to directory of Google • Addition of site to Google Webmaster Tools • Addition of Google Analytics (or other stat tracker) • Creation of XML site map <p>CMS shall provide the ability to:</p> <ul style="list-style-type: none"> • Add new pages / content /images / videos (within content areas). • The addition/editing of a page within your admin shall allow you to choose between 1, 2 and 3 column layouts. • Edit content of web site (i.e. text on pages). • Edit and add images on the web site (limited to content areas only). • Add and edit photo galleries on any page you wish. • Add and edit contact forms on any page you wish with ability to allow for multiple recipients. (contact forms shall contain tools for exporting of form submission information via spreadsheets.) • Ability to add link to content areas to link to existing pages of the site. • Built in search engine optimization tools for individual page optimization. • Ability to add video to web site (i.e. embedded video from You Tube). • Analytics tracking tools integration to view site statistics from your admin. 	\$1,500.00	\$1,500.00

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Tax	\$0.00
Paid	-\$750.00
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