



**YourPageToday LLC**  
We're always on the same page

# Invoice

**From:**

Your Page Today LLC

1087 Riverside Dr. A

North Grosvenordale, CT 02655

|                  |                  |
|------------------|------------------|
| Invoice Number   | INV-2893         |
| Invoice Date     | January 10, 2022 |
| Due Date         | January 10, 2022 |
| <b>Total Due</b> | <b>\$750.00</b>  |

**To:**

The Fish World LLC

185 West Main Street

Dudley MA. 01571

<http://www.thefishworld.com>

[daniel.adam.brinkley@gmail.com](mailto:daniel.adam.brinkley@gmail.com)

Paid

We accept credit cards securely via Pay Pal. We also check cash or checks. Checks payable to: Your Page Today LLC. | 1087 Riverside Dr. North Grosvenordale, CT 02655 PLEASE NOTE: A late fee of \$25 per month applies for unpaid invoices.



| Hrs/Qty | Service                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | Rate/Price | Sub Total  |
|---------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|------------|
| 1       | <p><b>Invoice: 2893 Website Development</b></p> <p>Custom Web Site Design: Custom web design with creative direction of client. Design shall utilize a Wordpress Theme as a foundation for the site layout and mobile responsive functionality. Web Development With CMS: We propose the use of "Word Press" content management system for its ease of administrative use and level of customization allowed for a fully custom integrated design.</p> <ul style="list-style-type: none"><li>o Development of designed site integrated into a content management system.</li><li>o Creation of all pages according to site map</li><li>o Integration of content (provided by client, content writing is an additional fee)</li><li>• Easy to use navigation system (links to and from every page site wide).</li><li>• Formatting of all images used on your site.</li><li>• Inclusion of email links on any page you wish.</li><li>• Addition of Social Media account links from site out to social media accounts</li><li>• Complete optimization of the web site to include:<ul style="list-style-type: none"><li>• unique meta title added to each page</li><li>• unique meta description added to each page</li><li>• Keyword research and unique meta keywords added to each page</li></ul></li><li>• Submission of site for consideration of addition to directory of Google</li><li>• Addition of site to Google Webmaster Tools</li><li>• Addition of Google Analytics (or other stat tracker)</li><li>• Creation of XML site map</li></ul> <p>CMS shall provide the ability to:</p> <ul style="list-style-type: none"><li>• Add new pages / content /images / videos (within content areas).</li><li>• The addition/editing of a page within your admin shall allow you to choose between 1, 2 and 3 column layouts.</li><li>• Edit content of web site (i.e. text on pages).</li><li>• Edit and add images on the web site (limited to content areas only).</li><li>• Add and edit photo galleries on any page you wish.</li><li>• Add and edit contact forms on any page you wish with ability to allow for multiple recipients.<br/>(contact forms shall contain tools for exporting of form submission information via spreadsheets.)</li><li>• Ability to add link to content areas to link to existing pages of the site.</li><li>• Built in search engine optimization tools for individual page optimization.</li><li>• Ability to add video to web site (i.e. embedded video from You Tube).</li><li>• Analytics tracking tools integration to view site statistics from your admin.</li></ul> | \$1,500.00 | \$1,500.00 |

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|                  |                 |
|------------------|-----------------|
| Sub Total        | \$1,500.00      |
| Tax              | \$0.00          |
| Paid             | -\$750.00       |
| <b>Total Due</b> | <b>\$750.00</b> |

Paid